



الشبكة العربية للمسؤولية
الاجتماعية للمؤسسات
Arabia CSR Network®



A 'PRACTICAL APPROACH TO INTEGRATED REPORTING'

15-16 NOVEMBER 2017

DUBAI, UAE

INTRODUCTION

Arabia CSR Network offers a practical training on how your organisation can take the first step to complete your own integrated report. Integrated reporting can help organisations to promote a more cohesive and efficient approach to corporate reporting. It will also enhance accountability and stewardship for the organisation's different types of capital, (i.e. financial, manufactured, intellectual, human, social and natural).

LEARNING OBJECTIVES

Participants will be able to:

- Present the business case & value of integrated reporting
- Identify the main elements of the <IR> Framework
- Recognise what activities would need to be undertaken during the integrated reporting process
- Evaluate the effectiveness of an integrated report

WHO SHOULD ATTEND

- Top level executives
- CSR managers
- Sustainability Focal Points
- Internal and external communication specialists
- Marketing, PR and brand specialists
- Government, NGOs, Academics and Researchers
- Strategic Planners

COST OF THE TRAINING PER DELEGATE

US\$ 2,295

This will include the training material, necessary handouts

To register for this event, please fill in the registration form and contact Arabia CSR Network for any further details: Tel: +971 4 3448622, Email: admin@arabiacsrnetwork.com