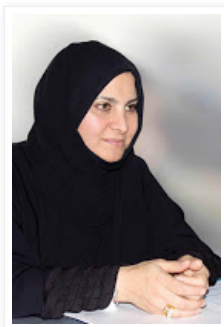




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Monday, 16 October 2017

Arabia CSR Network to conduct two-day training course on integrated reporting



Course to highlight 'value creation' in business while integrating financial, social, human, environmental & intellectual factors in corporate reports

UAE, **October 16, 2017** - Arabia CSR Network, the Middle East region's leading training service provider and think tank, has announced that it will conduct a two-day training course on integrated reporting (IR) in Dubai from November 15 to 16, 2017. The course aims to help companies which are keen to step up their efforts in preparing more cohesive and efficient corporate reports that include the outcomes of their corporate social responsibility (CSR) and sustainability initiatives, and their impact on the overall performance of the company.

The course will equip top-level executives such as CSR managers; sustainability focal persons; internal and external communications specialists; marketing, PR and brand specialists; government, non-profit groups, academics and researchers; and strategic planners with knowledge, skills and guidelines on how to complete their own integrated reports.

Integrated reporting is a framework which aims to improve the quality of information companies provide to investors and stakeholders and accurately communicate the factors that materially affect the organization's efforts to create value over time. It also seeks to enhance a company's accountability and stewardship for a broad base of capitals, including financial, manufactured, intellectual, human, social and relationship, and natural.

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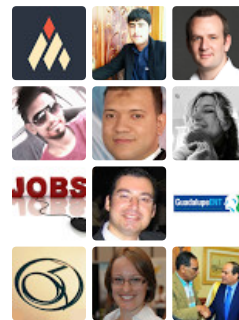
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Habiba Al Marashi, President and CEO, Arabia CSR Network, said: "In a competitive market, value creation is absolutely necessary for companies to stay afloat and bring forward the business' financial, social, human, environmental and intellectual contributions to society. A clearly-defined and carefully-designed integrated report efficiently presents the company's achievements in all these areas in one document. Companies can no longer continue focusing solely on their financial gains without integrating all the other material factors that affect their growth. It is essential that companies consider IR in their reporting process."

At the end of the course, participants are expected to learn how to present the business case and value of integrated reporting; identify the main elements of the IR framework; recognize the step-by-step process of integrated reporting; and evaluate the effectiveness of an integrated report.

تركيز عام على "خلق القيمة" ضمن قطاع الأعمال مع مكاملة العوامل المالية والاجتماعية والبشرية والبيئية والفكرية في إعداد التقارير المؤسسية

"الشبكة العربية للمسؤولية الاجتماعية للمؤسسات" تستضيف دورة تدريبية حول "التقارير المتكاملة" في 15 و 16 نوفمبر المقبل

الإمارات، 16 أكتوبر 2017 - أكدت "الشبكة العربية للمسؤولية الاجتماعية للمؤسسات"، مركز الأبحاث والمزود الرائد لخدمات التدريب في الشرق الأوسط، عزمها على تنظيم دورة تدريبية ولأول مرة حول "التقارير المتكاملة" (IR) في دبي، وذلك على مدى يومي 15 و 16 نوفمبر المقبل. وتهدف الدورة التدريبية المرتقبة إلى دعم ومساعدة الشركات التي تتطلع إلى الارتقاء بمستوى الكفاءة في إعداد تقارير مؤسسية أكثر شمولية وتميزاً، من خلال تضمين نتائج مبادرات المسؤولية الاجتماعية والاستدامة وتحديد مدى تأثيرها على الأداء الكلي للشركة.

وتستند الدورة التدريبية إلى منهجية قائمة على تزويد الإدارات التنفيذية العليا بالمعرفة والخبرة والمبادئ التوجيهية اللازمة لاستكمال عملية إعداد التقارير المتكاملة، بما يتفق مع أعلى المعايير العالمية. وتستهدف الدورة المرتقبة مديري برامج المسؤولية الاجتماعية للمؤسسات والخبراء في مجال الاستدامة، إلى جانب المختصين في مجال الاتصالات الداخلية والخارجية ومديري التسويق والعلاقات العامة ومسؤولي إدارات التخطيط الاستراتيجي والجودة والتواصل المؤسسي في الشركات والأكاديميين والباحثين والمخططين الاستراتيجيين وممثلي المنظمات غير الربحية وغيرهم.

وتكتسب "التقارير المتكاملة" أهمية عالية كونها توفر إطار عمل شامل يهدف إلى تحسين جودة المعلومات المقدمة من الشركات إلى المستثمرين والمساهمين، فضلاً عن تحديد العوامل المؤثرة على الجهود المؤسسية

الرامية إلى خلق قيمة مع مرور الوقت، بما يتماشى مع أعلى معايير الدقة والموثوقية. وتضع "التقارير المتكاملة" أساساً متيناً للارتقاء بالإمكانات المؤسسية ذات الصلة بالمساءلة وإدارة قاعدة واسعة من الموارد، وعلى رأسها الموارد المالية والتصنيعية والفكرية والبشرية والاجتماعية والطبيعية وغيرها.

وقالت حبيبة المرعشي، الرئيس والمدير التنفيذي لـ "الشبكة العربية للمسؤولية الاجتماعية للمؤسسات": "تتنامي الحاجة في الوقت الراهن إلى خلق القيمة التي باتت ضرورة ملحة بالنسبة للشركات للحفاظ على حضور قوي ضمن الأسواق ذات التنافسية العالية، فضلاً عن الارتقاء بمستوى المساهمات المالية والاجتماعية والإنسانية والفكرية والبيئية لقطاع الأعمال تجاه المجتمعات المحلية. وتبرز أهمية التقارير المتكاملة، والمعدة وفق أعلى معايير الدقة والكفاءة والموضوعية، باعتبارها مرجعية شاملة وموحدة للإنجازات المؤسسية المحققة في المجالات الحيوية المؤثرة. ومما لا شك فيه بأنه لم يعد بمقدور الشركات التركيز فقط على تحقيق الأرباح المالية، دون موائمة وتكامل كافة العوامل المؤثرة على مسار النمو. لذا أصبح من الضروري اليوم أن تعتمد الشركات منهجية التقارير المتكاملة في إطار عملية إعداد التقارير، بما ينعكس إيجاباً على الأداء المؤسسي الكلي."

ويتوقع أن يصل المشاركون، في ختام الدورة التدريبية، إلى فهم شامل وموسع حول كيفية عرض حالة الأعمال وإدراك قيمة التقارير المتكاملة، فضلاً عن تحديد العناصر الرئيسية لإطار عمل "التقارير المتكاملة" مع التعرف على الخطوات التفصيلية لعملية إعداد التقارير المتكاملة وتقييم كفاءة وفعالية التقرير المتكامل.

at 10:56 am

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GE Africa CEO Wins Prestigious Princeton in Africa Award

Language: en | Date: 2017-10-17 12:49:49

Founded in 1999, Princeton in Africa develops young leaders committed to Africa's advancement by offering year-long fellowship opportunities with a variety of organizations that work across the African continent



APO Group Helps Organizations Stay Ahead of News Consumption Trends with the Launch of Video Newswire

Language: en | Date: 2017-10-16 07:52:52

Recent study reveals that TV is the primary source of information in Africa and the Middle East



IMF Reaches Staff-level Agreement with Guinea

Language: en | Date: 2017-10-18 03:58:26

The program will support Guinea's 2016–20 National Social and Economic Development Plan to foster higher and more broad-based growth, and reduce poverty while maintaining macroeconomic stability and debt sustainability



Chad Visa Restrictions

Language: en | Date: 2017-10-18 03:48:11

The United States is committed to working with Chad to address the deficiencies, toward the goal of improving vetting capabilities and lifting visa restrictions



Minister of State Security to be Sworn in

Language: en | Date: 2017-10-17 16:16:30



Sub-Saharan Africa Fast Power Business Briefing

Language: en | Date: 2017-10-17 16:08:30

U.S. Trade and Development Agency will host a business briefing for U.S. businesses interested in learning about new project opportunities in select African markets



Human Rights Committee Considers Report of the Democratic Republic of the Congo

Language: en | Date: 2017-10-17 15:25:37

Presenting the report, Marie-Ange Mushobekwa, Minister of Human Rights of the Democratic Republic of the Congo, said that the Government had taken several legislative, judiciary and administrative measures to give effect to the rights recognized by the International Covenant on Civil and Political Rights



Ophir Energy Signs Exploration Contract for New Equatorial Guinea Oil and Gas Acreage

Language: en | Date: 2017-10-17 13:48:52

Ophir Energy is developing Africa's first deepwater floating LNG plant utilizing gas from Block R offshore Bioko Island



Statement by Ambassador Haley on the Election of the Democratic Republic of the Congo to the UN Human Rights Council

Language: en | Date: 2017-10-17 12:13:56



5th Biennial Carbon Capture and Storage Conference

Language: en | Date: 2017-10-17 12:06:16

The Conference is scheduled for 18 -19 October 2017 at the Coastlands Hotel & Convention Centre in Umhlanga, KwaZulu-Natal, South Africa



Growing Russian demand for SA wines good news for local producers

Language: en | Date: 2017-10-17 11:45:26

The mission is organised and funded by the Department of Trade and Industry with the aim increasing the volume of exports of agro-processing and clothing and textile products



UN Migration Agency Providing Emergency Support to Thousands of Migrants Affected by Sabratha Conflict

Language: en | Date: 2017-10-17 11:28:35

IOM has also responded to the vast health needs and conducted 1,631 medical interventions and treated 23 injury cases



Pearls Africa Foundation and Australian High Commission Mark International Day of the Girl Child with the Theme: The Importance of Girl Child Education in Nigeria

Language: en | Date: 2017-10-17 10:53:26

The event raised awareness on possible programs, policies and services that can be developed to meet specific educational needs of the Nigerian girl child



United States Dedicates the New U.S. Embassy in N'Djamena, Chad

Language: en | Date: 2017-10-17 10:42:45

The new Embassy is situated on a 12-acre site southeast of downtown, and includes a Chancery, a Marine Security Guard residence, support buildings, and facilities for the Embassy community



Kicking off Africa Week - Guterres says women and youth can unleash continent's potential

Language: en | Date: 2017-10-17 10:37:25

The Secretary-General said the international community must change the way it looks at the African continent



Message of Condolence following the Attack with Massive Explosion in Mogadishu from Foreign Minister Mr. Kono

Language: en | Date: 2017-10-17 10:16:37



Africa holds the key for feeding 9 billion people by 2050, Adesina says during Norman Borlaug Lecture

Language: en | Date: 2017-10-17 09:36:04

Calls for land tax for unused agricultural land or underutilized agricultural land



Announcement of changes to the national executive by President Jacob Zuma

Language: en | Date: 2017-10-17 09:22:42



المؤسسة الدولية الاسلامية لتمويل التجارة تدعم قطاع الطاقة في غامبيا بـ 45 مليون دولار امريكي

Language: ar | Date: 2017-10-17 09:19:09



ITFC Fuels The Gambia's Energy Sector with a US\$ 45 Million Financing

Language: en | Date: 2017-10-17 09:19:05

The signing ceremony took place at the conclusion of the IsDB Group Governors' lunch on the sidelines of the World Bank/IMF meeting held in Washington DC



Task force meeting on Committee of African Registrars General set for Victoria Falls

Language: en | Date: 2017-10-17 09:17:29

The Conference of Ministers provides policy directions to the Africa Programme or Accelerated Improvement of Civil Registration and Vital Statistics initiative which is being implemented through its secretariat in the ECA's African Centre for Statistics



President Zuma appoints members to the SABC board

Language: en | Date: 2017-10-17 09:04:27

President Zuma wishes all members of the Board all the best during their tenure at the public broadcaster



2017 breakthrough year towards implementation of CFTA, says ECA's Karingiri

Language: en | Date: 2017-10-17 08:59:04

The CFTA will bring together all African countries with a combined population of more than one billion people and a combined gross domestic product of more than US \$3.4 trillion once it takes effect



President Zuma to unveil a life-size or Tambo statue

Language: en | Date: 2017-10-17 06:06:03

The ceremony forms part of the O.R. Tambo centenary celebrations that are being held across the country under the theme "Life and Legacy of OR Tambo"



WHO supports the immunization of 874 000 people against yellow fever in Nigeria

Language: en | Date: 2017-10-17 05:57:32

The last yellow fever outbreak in Nigeria was reported in 2002, with 20 cases and 11 deaths



USAID Launches \$181 Million in Activities to Help Prevent Maternal and Child Deaths

Language: en | Date: 2017-10-17 05:45:16

The Transform suite of activities are designed based on lessons learned from past investments to strengthen the implementation of Ethiopia's Health Sector Transformation Plan

INTERNATIONAL COMMITTEE OF THE RED CROSS

Somalia: Urgent medical supplies reach hospitals for bomb blast victims

Language: en | Date: 2017-10-17 05:34:05

In the past 48 hours, official sources confirm the deaths of 276 people, while over 284 survivors have been admitted to Keysaney, Medina, Daru Alshifa, Mogadishu City, Somali Sudanese and Kalkaal hospitals



Rotary gives \$49.5 million to help eradicate polio and challenges the world to continue the fight to end the disease

Language: en | Date: 2017-10-17 05:26:22

Without full funding and political commitment to eradication, the disease could return to countries that are now polio-free and put children everywhere at risk



World Food Day: African Development Bank (AfDB) urges African leaders to make agriculture attractive to young Africans and stem migration

Language: en | Date: 2017-10-17 04:15:37

"We must get youths into agriculture and see it as a profitable business venture not a sign of lacking ambition"- Akinwumi Adesina, President of the African Development Bank

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