



الشبكة العربية للمسؤولية  
الاجتماعية للمؤسسات  
Arabia CSR Network®

# VIRTUAL MATERIALITY MAPPING WORKSHOP

28<sup>th</sup> OCTOBER 2020 | DUBAI, UAE

## ABOUT THE WORKSHOP

Materiality is the cornerstone of a successful CSR / sustainability strategy. Material issues are those that are most important to stakeholders and can affect stakeholders' decisions regarding an organisation; therefore they are intrinsically linked to long term success. A materiality matrix helps an organisation to identify the most value added CSR / sustainability initiatives, and understand linkages between material issues and long term value creation.

This one-day workshop on Materiality Matrix will explain the approach organisations can adopt to engage with stakeholders and identify and prioritise the material issues, with practical examples and interactive sessions. The workshop will be highly effective in building the requisite capacity for CSR / sustainability strategy formulation & sustainability reporting.

## CERTIFICATE OF PARTICIPATION

All the attendees will receive a certificate of participation at the end of the workshop.



## WHO SHOULD ATTEND

This workshop is open to all delegates that have a role in an organisation's CSR and sustainability initiatives.

It will also be useful to anyone interested to learn how to prioritise CSR issues and align them to business strategy.

## COST OF THE WORKSHOP

US\$ 150

For Members

US\$ 225

For Non Members

To register for this event, please fill in the registration form and contact Arabia CSR Network for any further details: Tel: +971 4 3448622  
Email: [admin@arabiacsnetwork.com](mailto:admin@arabiacsnetwork.com) or [trainings@arabiacsnetwork.com](mailto:trainings@arabiacsnetwork.com)