



Upcoming Trainings



Note from President and CEO	2
ACSRN News	3
Outreach & Engagements	7
Member News	8
Upcoming Events	9
Feature Article	10
Best Practice	11

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Note from the President & CEO Habiba Al Mar'ashi

Marhaba,
dear members,
friends, well-wishers
and followers!

A warm welcome to all of you.
I express my gratitude for allocating a portion of your precious time to explore the contents of this October edition of our newsletter. We purposely postponed its release to today since we wanted to showcase highlights of the Arabia CSR Awards Ceremony and the Arabia CSR Forum convened from 2nd to 4th October in this newsletter.

The observance of the International Day of Charity on the 5th, the International Literacy Day on the 8th, International Day of Peace on the 21st and International Day for Universal Access to Information on the 28th, bestowed September with a distinctive standing on the global platform. Within the month, Africa Climate Week (ACW) convened leaders from governments, corporations, international entities and civil society to deliberate on strategies for mitigating greenhouse gas emissions and adapting to the escalating impacts of the climate crisis. ACW 2023 significantly bolstered momentum in preparation for the UN Climate Change Conference COP28 in Dubai and the forthcoming conclusion of the inaugural Global Stocktake, aimed at charting a course to achieve the objectives outlined in the Paris Agreement.

I am glad to share that our team at the Arabia CSR Network has been striving for excellence each month and September was no exception. The month demanded distinct attention for we convened two of the grandest events of the Network in the beginning of October - the Arabia CSR Awards Ceremony and the Arabia CSR Forum. The whole team had been immersed passionately in the preparation of the two events to deliver the required outputs par excellence and set new benchmarks.

The month of September observed superb online sessions of 'Sustainability Reporting Training' and 'Stakeholder Engagement Workshop'. The well-structured courses upskilled participants with a highly demanded style of non-financial reporting and tools for stakeholder engagement on par with internationally recognised standards.

Moving to external engagements, it was a fabulous experience to participate as a Speaker at the WTO Public Forum, the largest outreach event of the World Trade Organisation in Geneva, Switzerland on **14th September** at the invitation of the Arab Swiss chamber of Commerce. During the session titled "The Role of Arab Private Sector in Saving the Planet," I got the opportunity to expound on the contributions of both ACSRN and EEG in propelling initiatives in harmony with the SDGs.

A day prior in Geneva, I also attended the fabulous Investment Roundtable orchestrated by the Africa Investment Fo-

rum, spotlighting huge investment prospects in Africa's myriad of sectors including tech, infra, manufacturing etc.

With immense delight, I would like to share with you the outcome of **2nd October**, as we honoured the sustainability champions during the esteemed Gala Awards Ceremony of the 16th Cycle of the Arabia CSR Awards that was held under the patronage of H.H. Engr. Sheikh Salim Bin Sultan Bin Saqr Al Qasimi. We are grateful to all those who graced this occasion with their presence and uplifted the spirits of the winners. Detailed information about the Awards Ceremony can be found on the inside pages of this newsletter.

Allow me also to share with you details of the spectacular congregation dedicated to CSR and sustainability dialogues - the "Arabia CSR Forum" - that unfolded on **3rd & 4th October** at the Anantara Downtown Hotel in Dubai, under the auspices of the Ministry of Climate Change and Environment. The agenda of the two-day programme seamlessly aligned with the backdrop of COP28, slated to commence in Dubai end of this November. Your vibrant participation in the Forum stood as an invaluable contribution, amplifying the depth and significance of this momentous occasion. For comprehensive details about the day, I encourage you to visit the designated write-up in the latter pages of this newsletter.

I am looking forward to witnessing the last enriching round of fruitful discussion at our co-organised 4th Panel Discussion on **27th October** on the topic "Integrating Stakeholder Alliances: To a Carbon Free UAE," with our Environmental Partner, the Emirates Environmental Group. I warmly invite all our network members to join us as revered speakers and participants. Further details can be obtained by writing to us at admin@arabiaccsrnetwork.com.

The Network is imbued with a sense of pride and enthusiasm for the forthcoming array of specialised trainings and workshop programmes for the remaining of the year. These initiatives are poised to empower a substantial number of professionals throughout the Arab region. To glean more detailed insights into these endeavours, I invite you to peruse the dedicated section in the ensuing pages.

As we navigate the last quarter of the "Year of Sustainability," our anticipation is palpable. A multitude of both internal and external events are planned to unfold across the nation during these three months.

Before signing off, I take great delight in reminding our esteemed readers that should your organisation seek knowledge assistance in crafting impactful sustainability and CSR strategies, managing environmental impact, validating existing CSR policies or designing customised sustainability-oriented training programmes, we stand ready to lend our support. Simply reach out to us via email at admin@arabiaccsrnetwork.com and we will be at your service.

Undeniably, Collaboration Forges the Path to a Flourishing Tomorrow!





ACSRN News

10th Cycle of Arabia CSR Forum

"Unlocking Sustainable Transformation: Breaking Barriers, Creating Solutions"

The 10th Cycle of Arabia CSR Forum was convened by Arabia CSR Network on **3rd & 4th October** under the gracious patronage of the Ministry of Climate Change and Environment at Hotel Anantara Downtown in Dubai, UAE. A one-of-its-kind programme aligned with the **"Year of Sustainability"** received the outstanding sponsorship support of the following renowned establishments: Tristar, Al Sayer Group and McDonald's UAE.

The two-day intellectual convention titled **"Unlocking Sustainable Transformation: Breaking Barriers, Creating Solutions"** was divided into 3 keynote speeches, 5 panel discussions and interactive Q&A sessions.

The topics of different sessions were as follows:

- Keynote Address - **"Charting Inclusivity: A Balanced Enviro-Socioeconomic Landscape"**
- Session 1 - **"Navigating the Path to Net Zero: Climate Challenges and Opportunities in MENA"**
- Session 2 - **"Tech for Tomorrow: Disruptive Innovations in Sustainable Development"**
- Session 3 - **"Redefining the Future: Youth Activism & Social Cohesion for Sustainable Development"**
- Session 4 - **"Scaling Up Sustainable Finance: Trends, Challenges and Opportunities"**
- Session 5 - **"Beyond Silos: Breaking Down Barriers through Partnerships & Collaboration"**

Welcoming the guests of the two-day programme, the President and CEO of Arabia CSR Network emphasised the significance of the event from the context of **COP28** scheduled for next month in the UAE. An array of experts hailing from various Arab nations and beyond graced the occasion, offering valuable insights into the challenges, prospects and exemplary strategies implemented within the region. These insights resonated with the core theme of the Forum and aligned seamlessly with the well-crafted topics discussed during the plenary sessions.

The platform convened an audience from UN entities & other international organisations, government bodies, private corporations from various industries, financial institutions, investment firms, academia, scientific community, media and youth to witness meaningful dialogues on sustainability.

A notable aspect of the programme was the vibrant engagement of young individuals from different schools and universities. Their profound energy, inquisitiveness and perspectives significantly contributed to writing another successful chapter in the Arabia CSR Network's sacred book of **"Building Partnerships for a Sustainable Future."**

Forum - 1st Day: Plenary Session 1: Navigating the Path to Net Zero: Climate Challenges and Opportunities in MENA

Head of Session: **Ms. Olga Rudkovskaya** - Manager-Sustainability & Supply Chain, DNV

Panellists:

- **Eng. Faisal Ali Rashid** - Senior Director, Demand Side Management, Dubai Supreme Council of Energy
- **Mr. Saeed Al Abbar** - CEO, AESG
- **Mr. Hemant Nandanpawar** - Senior Director & Head of Climate Advisory, Gulf Organisation for Research & Development (GORD)
- **Mr. Mohammad Asfour** - Global Green Strategist & Former Head, MENA & Africa Networks, World Green Building Council



Forum - 1st Day: Plenary Session 2: Tech for Tomorrow: Disruptive Innovations in Sustainable Development

Head of Session: **Ms. Dina L. Storey** - Senior Partner, Marfa Advisors | Executive Advisor and Subject-Matter Expert Climate Change and Sustainability

Panellists:

- **Mr. Eugene Mayne** - Group CEO, Tristar
- **Dr. Yousef Al Assaf** - President, Rochester Institute of Technology, Dubai Campus
- **Mr. Abdallah Massaad** - Group CEO, RAK Ceramics
- **Mr. Karl W. Feilder** - Founder, CEO & Chairman, Neutral Fuels
- **Ms. Nada Abubakr** - Managing Director, Isle Utilities Middle East





ACSRN News

Forum - 1st Day: Plenary Session 3: Redefining the Future: Youth Activism & Social Cohesion for Sustainable Development

Head of Session: **Dr. Nika Salvetti** - Adjunct Professor, Heriot-Watt University Dubai

Panelists:

- **Mr. Ali Makki** - Group CEO, Kilimanjaro Energy
- **Ms. Maryam Al Mansoori** - General Manager, Rebound Plastic Exchange
- **Mr. Fahad Nasser** - Group Strategic Investments Manager at ADNOC Group
- **Ms. Reem Musabbah** - Serial Entrepreneur, Youth Advocate and Tech Innovator



Forum - 2nd Day: Plenary Session 4: Scaling Up Sustainable Finance: Trends, Challenges and Opportunities

Head of Session: **Ms. Latha Ekambaram** - Chemicals Industry Expert in Business Growth Transformation & Strategy

Panelists:

- **Dr. Nasser H. Saidi** - President, Nasser Saidi & Associates
- **Ms. Aicha Kouraich** - Sustainability and CSR Director, Les Eaux Minerales d'Oulmes
- **Dr. Ashraf Gamal** - CEO, Hawkamah Institute for Corporate Governance
- **Ms. Reena Vivek** - Consultant and Advisor - Financial Services



Forum - 2nd Day: Plenary Session 5: Beyond Silos: Breaking Down Barriers through Partnerships & Collaboration

Head of Session: **Mrs. Habiba Al-Mar'ashi**, Founder, President & CEO, Arabia CSR Network

Panelists:

- **Ms. Hanan Abbas** - Sustainability Specialist in Community Welfare & Social Development
- **Ms. Anni Mazagobian Abu Hanna** - Executive Director, Al Hussein Society
- **Mr. Jaber Sulaiman Al Busaidi** - Executive Manager, Jusoor Foundation
- **Ms. Rosa Piro** - Senior Business Development Director, ARADA





ACSRN News

Gala Event for the 16th Cycle of Arabia CSR Awards

The evening of **2nd October** at Hotel Anantara Downtown in Dubai witnessed the magnificent Gala Event (Awards Ceremony) commemorating the winners of the 16th Cycle of the Arabia CSR Awards. The occasion received the patronage of H.H. Eng. Sheikh Salem Bin Sultan Bin Saqr Al-Qasimi, Chairman of the Ras Al Khaimah Civil Aviation Department and Member of the Executive Council of the Government of Ras Al Khaimah. The event was sponsored by esteemed entities namely Gulf Petrochemical Industries Company (GPIC), Bahrain Petroleum Company (BAPCO), China State Construction Engineering Corporation Middle East and McDonald's UAE.

The objective of the gathering was to celebrate the achievements of **41** sustainability champions who submitted their comprehensive evidence-backed applications to undergo a stringent evaluation process by an independent jury panel consisting of subject matter experts from different backgrounds and countries. The 16th Cycle received **155** registrations from entities spanning **35** sectors from **12** Arab countries, displaying **40%** growth in the number of registrations, **20%** growth in the number of sectors and **35%** growth in the number of sustainability reports received along with the applications, as compared to the previous cycle.

The Gala Event kicked off with a welcome address by the President and CEO of the Arabia CSR Network, providing a glimpse into the captivating 16-year journey of the Awards. During this illustrious ceremony, copies of the **"Winners Booklet 2023"** were distributed - a compendium encapsulating the best practices of the victors in a concise format, aiming at knowledge-sharing and mutual edification. Subsequently, the assessments and feedback from the jury were disseminated to the applicants in a formal report, offering invaluable insights by elucidating both strengths and areas of improvement while providing constructive recommendations.

As the Middle East is progressively steering towards a sustainable future, an increasing number of organisations are embracing standards that harmonise with sustainability-driven ethos. At the Arabia CSR Network, we extend an invitation to all entities public and private in the Arab Region, encouraging them to showcase their sustainable practices and initiatives and partake in the esteemed awards during its forthcoming 17th Cycle, set to launch in January 2024.

List of Winners 2023

Name of Organisation	Country	Position
Small Business Category		
Transworld Group	UAE	Winner
Labotel Workers Village - Under Al Otaiba Enterprises	UAE	1 st Runner Up
ISS Relocations	UAE	2 nd Runner Up
Medium Business Category		
CANPACK Middle East	UAE	Winner (Tie)
Bin Dasmal Engineering Technologies & Management	UAE	Winner (Tie)
CROWN Emirates	UAE	1 st Runner Up
Retal Urban Development Company	KSA	2 nd Runner Up
Large Business Category		
Accenture ME	UAE	Winner (Tie)
Gulf Petrochemical Industries Company (GPIC)	Bahrain	Winner (Tie)
Bahrain Petroleum Company (BAPCO)	Bahrain	1 st Runner Up
Tristar Transport	UAE	2 nd Runner Up (Tie)
Les Eaux Minerales d'Oulmes	Morocco	2 nd Runner Up (Tie)
VFS Global	UAE	Special Recognition
Public Sector Category - Small Organisations		
Department of Civil Aviation, Ras Al Khaimah	UAE	Winner
Al Ain Distribution Company	UAE	Special Recognition
Public Sector Category - Large Organisations		
The Dubai Electricity and Water Authority	UAE	Winner
Municipality and Planning Department - Ajman	UAE	1 st Runner Up
Environment Agency - Abu Dhabi (EAD)	UAE	2 nd Runner Up
Public Prosecution Dubai	UAE	Special Recognition
Ministry of Municipal and Rural Affairs and Housing (MOMRAH)	KSA	Special Recognition
Construction Sector Category		
China State Construction Engineering Corporation (Middle East)	UAE	Winner

Name of Organisation	Country	Position
Partnerships and Collaborations Category		
Abu Dhabi Police General Headquarters / Community Police Department	UAE	Winner (Tie)
Saudi Arabian Mining Company (Ma'aden)	KSA	Winner (Tie)
Aldar Properties	UAE	1 st Runner Up (Tie)
SEDCO Holding	KSA	1 st Runner Up (Tie)
Arada	UAE	2 nd Runner Up (Tie)
Jusoor Foundation	Oman	2 nd Runner Up (Tie)
Energy Sector Category		
Emirates National Oil Company (ENOC)	UAE	Winner
Saudi Aramco - Ras Tanura Producing Department	Oman	1 st Runner Up
Masdar	UAE	2 nd Runner Up
Financial Services Category		
Jordan Ahli Bank	Jordan	Winner
Cooperative & Agricultural Credit Bank (CAC BANK)	Yemen	1 st Runner Up
Bank of Africa	Morocco	2 nd Runner Up
Hospitality Sector Category		
Two Seasons Hotel & Apartments	UAE	Winner
Conrad Dubai	UAE	1 st Runner Up
FIVE Holdings	UAE	2 nd Runner Up (Tie)
Delta Hotels by Marriott Jumeirah Beach	UAE	2 nd Runner Up (Tie)
Healthcare Sector Category		
Aster DM Healthcare	UAE	Winner
Emirates Health Services	UAE	1 st Runner Up
Royal Bahrain Hospital	Bahrain	2 nd Runner Up
Automotive Industry Category		
Mohamed Naser Al-Sayer & Sons Est. Co.	Kuwait	Winner

Platinum Sponsor



Silver Sponsors



Environmental Partner



Assurance Provider



Official Communications Partner



Media Partners



Carbon Neutral event courtesy of FARN&K





ACSRN News





ACSRN News

Training & Workshop in September

Arabia CSR Network believes in revolutionising sustainability reporting through its impactful training programmes. By addressing the gap in skills required for effective reporting, the network equips professionals with the necessary expertise to align with Sustainable Development Goals.

The recent **Sustainability Reporting Training** held on **11th - 12th September** utilised an open discussion format, allowing participants to go through best practices and engage in practical exercises. The training session fostered hands-on learning, empowering attendees to excel in reporting and strategy formulation.

Participants gained comprehensive knowledge, misconceptions were debunked and organisational benefits of sustainable practices were highlighted. The course covered essential components such as strategy, stakeholders, monitoring and reporting, emphasising the linkages with the UN Sustainable Development Goals.

The training aimed to enhance job-related knowledge by identifying ESG risks and opportunities, measuring company impact using appropriate metrics, and applying global standards and frameworks.

Arabia CSR Network also held a **Stakeholder Engagement Workshop** on **14th September** which imbued participants with the skills to intricately map stakeholders to the spheres of interest and influence, understand the factors that efficaciously influence consultation, manage fruitful dialogues with diverse stakeholders, and utilise stakeholder engagement as a potent instrument for enduring collaboration.

Through its commitment to value-driven training and workshop programmes, the Network is nurturing a workforce equipped to make a lasting impact on society, the environment and corporate governance.

Visit our website www.arabiacsrn.com to see the line-up of our different programmes including trainings and workshops. We look forward to engage with you professionally.

Outreach & Engagements

Africa Investment Forum - Investment Roundtable in Geneva, Switzerland

The Africa Investment Forum (AIF), Africa's premier marketplace conducts investment roundtables to drum up interest in bankable deals in various sectors where Africa holds a comparative advantage. ACSRN President & CEO participated in the recently organised AIF Investment Roundtable held in Geneva, Switzerland on **13th September**.

It was convened to showcase investment opportunities worth billions of dollars in Africa's innovative and creative sectors to African and African-American investors, government officials and heads of business and philanthropy. AIF succeeded in highlighting opportunities in African technology and innovation, as well as in the manufacturing, housing, infrastructure; and media and entertainment sectors.

WTO Public Forum 2023 – Geneva, Switzerland

President & CEO of ACSRN attended the WTO Public Forum, the largest outreach event of the World Trade Organisation in Geneva, Switzerland on **14th September**. She was invited as a celebrated Speaker at the forum in the session titled **"The Role of Arab Private Sector in Saving the Planet,"** conducted by CASCI (Arab-Swiss Chamber of Commerce & Industry) and the Mission of Oman to the UN.

During her panel presentation, she elaborated on the pivotal contributions of both EEG and ACSRN in driving initiatives aligned with Agenda 2030 and SDGs. This included fostering partnerships with Arab corporations to safeguard the environment, mitigate





Outreach & Engagements

climate change risks, and advocate inclusivity and resilience. She also outlined the UAE's objectives in hosting COP28 and the instrumental supporting role that EEG and ACSRN play in this significant global event.

The WTO Public Forum 2023 examined how trade can contribute to a greener and more sustainable future. The Forum explored how trade can facilitate access to environmental goods, services and technologies, help achieve the Paris Agreement's Nationally Determined Contributions, and maintain the ambition to limit global warming to 1.5 degrees above pre-industrial levels.



KT's UniExpo 2023

ACSRN President & CEO was hosted as a distinguished guest on **24th September** at the inaugural ceremony of KT's UniExpo 2023. This 5th edition of one of the region's most prestigious educational events was organised by the Khaleej Times at Hotel Conrad Dubai.

UniExpo has been an essential platform for offering an interactive experience to education providers and seekers. Over 35+ universities showcased undergraduate and postgraduate courses, opening doors to endless academic opportunities. The gathering benefited from live Q&A sessions, seminars and personalised career counselling to assist with local and international sponsorships.

Member News



Private Sector Needs to Further Accelerate Action on Sustainable Development Goals as the Halfway Point to 2030 Passes

A recent report by the United Nations Global Compact and Accenture on the above subject emphasises collaborative business actions, aligned with SDGs and supported by policymakers, to drive the 2030 Agenda. The report underscores the critical role of the private sector, revealing that only fifteen percent of SDG targets are on track.

The report outlines 10 effective business pathways for impactful action on the 17 UNSDGs, each with practical examples. These pathways provide a blueprint for the private sector to construct a sustainable market.

To help the private sector achieve these pathways the report urges policymakers to:

- Scale up new incentive models to redefine success in terms of risk, return, and impact
- Expand the benefits of the market to achieve responsible business
- Transform the bases of business to achieve environmental sustainability

The report is the latest in a long-standing partnership between UN Global Compact and Accenture, which leverages a survey of over 2,800 business leaders globally along with a proprietary analysis of financial and non-financial data to generate insights on SDG impacts at the aggregate private sector level. The variety of the data utilised for private sector insights and sentiment makes this report one of the most current, comprehensive, and evidence-based analyses of the private sector's contribution to the SDGs.

Go through the full coverage at: <https://shorturl.at/zHKS6>





Upcoming Events

Upcoming Trainings & Workshops

Since its inception in 2004, the Arabia CSR Network has stood as the Arab world's inaugural multi-stakeholder CSR and sustainability platform, and a leading hub for knowledge sharing and training.

The network remains steadfast in its commitment to capacitate public and private sector entities in championing sustainable practices.

By zealously adhering to value-centric training and workshop initiatives, the network shapes a skilled workforce capable of effecting enduring change across society, environment and corporate governance.

We are pleased to present to you below our curated set of CERTIFIED ONLINE trainings and workshops scheduled for the coming months.

TRAINING ON "CSR STRATEGY AND LEADERSHIP"
10th - 12th October, 2023

ABOUT THE TRAINING
CSR requires Champions to effect the vision, lead the teams, and build the team. The leadership dimension is what the business sustainability may rely on for success. This training will equip participants with the necessary skills to lead the business sustainability efforts. The training will focus on the importance of the business sustainability vision and the importance of the business sustainability strategy.

TAKING YOUR SKILLS TO THE NEXT LEVEL
• Equip with new strategies for nurturing business sustainability vision and strategy.
• Assess the changing social and environmental environment and opportunity in implementing the business sustainability strategy.
• Develop measures for improving business sustainability strategy.
• Nurture relationships with internal and external stakeholders.
• Navigate the effectiveness of the business sustainability strategy and the emerging trends of the business sustainability strategy.

COURSE DETAILS
This training course will be delivered over eight sessions, using with interactive discussion and exercises. The sessions will focus on the following themes:
• Social Compliance in Supply Chains
• Sustainability Strategy for SMEs
• The Sustainable Value Proposition
• Social Compliance Strategy
• The Social Compliance of Leadership
• Leadership for CSR
• CSR Performance Measurement and Monitoring
• Social Compliance and Strategy

CERTIFICATE OF PARTICIPATION
All the attendees will receive a certificate of participation at the end of the training.

Training Fee per delegate (for 1 day)
USD 2,275 inclusive of VAT
USD 2,000 if you register 2 weeks before the training
inclusive of VAT, training materials, and necessary refreshments.

To register yourself for this event, please contact Arabia CSR Network:
Tel: +971 4 3448622 | +971 4 3448120 | Email: admin@arabiacsrnetwork.com

GAP ANALYSIS WORKSHOP
26th October, 2023

ABOUT THE WORKSHOP
ACSIN's first Virtual Sustainability Gap Analysis Workshop will help participants to understand the business of a successful Sustainability strategy, of how to link business strategy to the Sustainability Strategy by reviewing and analyzing the management of Environmental, Social and Governance (ESG) related issues by the organization.

Some of the aspects that the workshop will look at are:
• The Sustainability Context and why organizations need to improve it.
• Identifying the focus areas and current requirements and systems related to ESG issues.
• Defining the Measures, People, Processes, Metrics and Measurement.
• Developing a plan to bridge the gap and take performance to a new level, and many more...

WORKSHOP FEE PER PARTICIPANT
USD 600 +5% (VAT)

CERTIFICATE OF PARTICIPATION
All the attendees will receive a certificate of participation at the end of the workshop.

To register for this event, please fill in the registration form and contact Arabia CSR Network for any further details: Tel: +971 4 3448622
Email: admin@arabiacsrnetwork.com or trainings@arabiacsrnetwork.com

CSR ADVANCED CERTIFIED TRAINING COURSE
14th - 16th November 2023

OUTLINE
CSR and Sustainability are not static concepts. They work in tandem with and in response to the business environment and reshaping the global market. To develop the right approach for changing social context for creating shared value, organizations are increasingly required to focus on industry and relevant understanding of CSR and Sustainability.

WHO SHOULD ATTEND
• Top management
• CSR managers
• Sustainability Board/Panel
• Internal and external auditors
• Marketing & PR and brand specialists
• NGOs, Business and Researchers

CERTIFICATE OF PARTICIPATION
This training course will be delivered over three sessions, using with interactive discussion and exercises. The sessions will focus on the following themes:
• Social Compliance in Supply Chains
• Sustainability Strategy for SMEs
• The Sustainable Value Proposition
• Social Compliance Strategy
• The Social Compliance of Leadership
• Leadership for CSR
• CSR Performance Measurement and Monitoring
• Social Compliance and Strategy

COURSE DETAILS
The content of the three-day course is divided into three sessions and will be delivered by an expert team using a combination of lectures, discussions and exercises.

USD 2,250 inclusive of VAT
USD 1,900 if you register 10 days before the training
inclusive of VAT, training materials, and necessary refreshments.

To register yourself for this event, please contact Arabia CSR Network:
Tel: +971 4 3448622 | +971 4 3448120 | Email: admin@arabiacsrnetwork.com

CSR Strategy & Leadership Training (10th-12th October)

- Enhances leadership attributes with a focus on social responsibility and sustainability for those already versed in Strategic Planning & Management

Gap Analysis Workshop (26th October)

- Equips attendees with precise delineation of components like materials, people, machines, methods and measurements, formulating robust strategies for rectifying sustainability gaps

Sustainability Reporting Training (1st-2nd November)

- Imparts proficiency in planning, quantifying and illustrating non-financial institutional performance as well as in crafting comprehensive data-driven sustainability reports

CSR Advanced Training (14th-16th November)

- Takes delegates through the whole spectrum of the evolution of CSR, key trends and developments, strategy, measuring CSR performance and best-in-class examples

For registration or further information, kindly reach out to us at trainings@arabiacsrnetwork.com and admin@arabiacsrnetwork.com. We await to witness your employees benefitting from the profound impact of these meticulously designed programmes.



10



Best Practices 2021 From The Archives

China State Construction Engineering Corporation (Middle East) (L.L.C)

Winner - Construction Sector Category

A Brief about the Organisation

China State Construction Engineering Corporation (Middle East) (L.L.C) is an integrated part of China State Construction Engineering Corporation Ltd (CSCEC) and one of its major overseas operational entities. In the Middle East, CSCEC is one of the region's largest construction groups with offices in the Kingdom of Saudi Arabia, the State of Kuwait, the Kingdom of Bahrain and the State of Qatar. The company's regional Headquarters is located in Dubai-UAE. China State Construction Engineering Corporation is the world's largest transnational multidisciplinary conglomerate in the field of civil & industrial engineering as well as real estate development.

Conclusion & Lessons learnt

CSCEC ME being the largest construction and investment group in the world, has put a lot of focus on attaining the true spirit of what entails in its corporate mission, that is, "Expanding a happy living environment." It has been continuously working towards "building a community with a shared future and creating a better life." The company credits its accomplishments to the active Sustainability Strategy established and developed in 2003. The strategy has well taken into account and incorporated elements from the global and national strategic priorities such as the (SDGs, Dubai Strategic Plan 2030 etc.) thereby making its Sustainability Policy very dynamic and relevant to current scenario globally, regionally and internationally.

CSCEC ME has instilled a sense of commitment to Sustainability and Corporate Responsibility at all levels of the organisation and has ensured that the senior management remains actively involved, while the staff and all stakeholders; i.e. suppliers and partners are well aware and trained towards achieving ESG goals. During the COVID-19 pandemic situation, CSCEC ME launched e-learning platforms with more than 500 courses for its employees, of which about 20% of the courses pertained to environmental protection. Standards are established to monitor sustainability-related performance and regular assessment and feedback help keep the performance on track.

Communication and reporting is an important process whereby the company's Sustainability Reporting process adopts international standards of reporting – like the GRI standards – while also having an assurance system in place by engaging external auditors. CSCEC ME has showcased its commitment and focus on community involvement and staff support during the COVID-19 pandemic situation and supported various Non-Government Organisations while continuing to provide and create job opportunities through its construction projects.

