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Note from the Founder & CEO

Dear Members, Partners and Friends,
I would like to begin by extending my sincere greetings to you all and to wish you a blessed Eid Al Adha. May this auspicious occasion bring peace, prosperity, unity, justice and renewed purpose to you and your families, and may it continue to

inspire compassion, responsibility and collective action.

In today's environment, marked by ongoing geopolitical tensions and uncertainty, it is important to emphasise that CSR and sustainability efforts must not slow down—they need to continue with even greater focus and intent. We sincerely hope for a swift de-escalation of current tensions and a return to stability across the region and beyond. However, even in such challenging times, it is critical that organisations remain committed to responsible practices. It is a common misconception that CSR can be paused or treated as non-essential during periods of pressure. On the contrary, CSR should never be the first function to be reduced—it must be strengthened as a strategic pillar, supporting resilience, trust and long-term value creation.

At the Arabia CSR Network (ACSRN), I am happy to say that we continue to witness a clear shift from commitment to execution. Organisations are moving beyond statements and embedding sustainability into decision-making, operations and governance. The expectation today is not whether you are committed, but how effectively you are delivering measurable impact. We are now entering one of the most important periods in our annual calendar. The Arabia CSR & Sustainability Awards are approaching their final submission deadline on 30th June, and I strongly encourage organisations across the region to take this opportunity to showcase their work.

This is more than an award—it is a platform to validate impact, benchmark performance and position one's organisation among the region's leaders in responsible business. The jury panel and I are particularly looking forward to this year's submissions, as we continue to see stronger, more structured and more impactful initiatives emerging each cycle. If you have not yet registered, this is the moment to act, do not miss this opportunity to join this important platform. Once the portal closes, entries will no longer be accepted.

At the same time, preparations are well underway for the Global Sustainability & CSR Forum, taking place on 12th – 13th October under the theme "Currents of Change: Impact Beyond Promises." This Forum is not just another event—it is where leaders, decision-makers and practitioners come together to move beyond dialogue and into action. It is a space to challenge ideas, share solutions, and shape the future of sustainability in the region.

If your organisation is serious about advancing its ESG agenda, this is a platform that you need to be at. The month of May has been marked by a series of high-value engagements that reflect ACSRN's commitment to staying actively involved in conversations shaping the sustainability and CSR landscape.

On 6th May, we participated in an Accenture-led session under the AI for Social Impact series, which explored the human dimension of artificial intelligence adoption.

On 11th May, we attended the Ministry of Finance's E-invoicing Awareness Session, which provided important insights into the UAE's transition towards digital financial systems. The session highlighted how E-invoicing will enhance transparency, strengthen compliance, and contribute to more efficient and accountable business operations—an essential component of strong governance frameworks.

On 14th May, I contributed to the Sharjah Excellence Award jury process, supporting the evaluation of organisations demonstrating excellence in CSR and responsible business practices. On the same day, we also participated in the UNEP CPR Subcommittee Meeting, engaging in discussions on global environmental priorities, including sustainable finance, environmental assessments, and international cooperation frameworks.

The momentum continued throughout May with several important sustainability engagements. On 19th May, I joined a session organised by Emirates Biotech focusing on organic waste management in the UAE, which highlighted the importance of waste segregation, composting, and circular economy solutions. On 20th May, I participated in a CEBC webinar titled "Energy Transition in Turbulent Times: Balancing Climate Targets with Global Realities," where industry leaders discussed the challenges of advancing climate commitments amid economic, energy security, and geopolitical considerations.

Later, on 26th May, I attended a targeted consultation convened by the European Commission on the upcoming Global Electrification Initiative, which brought together international stakeholders to exchange perspectives on accelerating electrification and supporting the global energy transition through collaboration and innovation.

The month concluded with my participation in the World Green Building Council Governance & Nominations Committee Meeting on 28th May, where discussions focused on strengthening governance structures, enhancing board effectiveness, and ensuring alignment with global sustainability priorities.

In parallel, we have also placed strong emphasis on expanding our international engagement. Through a series of meetings with consulates and embassies, we have worked to build strategic relationships, foster cross-border collaboration and create new opportunities for partnership. As we move forward, the direction is clear—CSR and sustainability must remain central to organisational strategy, not only in times of stability, but especially during periods of uncertainty.

Organisations that maintain this focus will be better positioned to build resilience, strengthen stakeholder trust and deliver long-term value. Dear members, this is the opportune time to act. Submit your entry for the Awards, secure your place at the Forum and register your staff in our training programmes, which are designed to support the sustainability journey of your entity.

Our team at ACSRN is ready to support you—reach out and be part of this growing movement. Together, let us move beyond commitments and focus on delivering real, measurable impact.





ACSRN News

AI for Social Impact Session on Workforce Readiness

The Arabia CSR Network (ACSRN) participated in a virtual session on 6th May, organised by Accenture as part of its AI for Social Impact Webcast Series. Titled “People First: Skills for the AI Era,” the session focused on the human dimension of AI adoption and the critical role of workforce readiness in ensuring responsible and effective implementation.

Featuring practical insights from a guest speaker at Canva, the discussion explored how artificial intelligence is reshaping day-to-day work, redefining task structures, and enabling new forms of collaboration between people and technology. A key focus was placed on understanding the spectrum of work—from routine and automated tasks to AI-supported and generative AI collaboration—and how these shifts are influencing organisational models and productivity.

The session emphasised that successful AI adoption requires structured and consistent integration, supported by role-specific guidance rather than generic frameworks. It also highlighted the importance of building trust and psychological safety within organisations, ensuring that employees can engage with AI tools confidently and responsibly.

ACSRN's participation reflects its ongoing commitment to supporting organisations in navigating emerging ESG-related challenges, including the intersection of technology, governance, and workforce transformation. As AI continues to shape the future of work, such engagements are essential in promoting responsible adoption, strengthening organisational resilience, and aligning innovation with sustainable development priorities.

E-Invoicing Awareness Session to Support Digital Transformation

The Arabia CSR Network (ACSRN) participated in the E-Invoicing Awareness Session held on 11th May at the Mohammad Bin Rashid Library. The session was organised by the Ministry of Finance UAE in collaboration with Dubai Chambers, as part of national efforts to drive awareness and readiness for the upcoming e-Invoicing framework.



The session provided organisations with a clear understanding of the e-Invoicing initiative, including its implementation approach, operational requirements, and the broader objectives supporting the UAE's digital transformation agenda. Discussions highlighted how e-Invoicing will enhance efficiency, improve transparency, and streamline financial processes through standardised and real-time data exchange.

A key emphasis was placed on the role of e-Invoicing in strengthening governance and reducing tax gaps, reinforcing the UAE's commitment to building a robust and transparent digital economy. Participants were encouraged to begin preparations early to ensure smooth integration and compliance with the new system.

ACSRN's participation reflects its ongoing commitment to promoting strong governance, transparency, and responsible business practices across the region. By engaging in such initiatives, ACSRN continues to support organisations in aligning with evolving regulatory frameworks and advancing operational excellence within the sustainability and ESG landscape.

ACSRN Leadership Contributes to Sharjah Excellence Award Evaluation Process

Dr. Habiba Al Mar'ashi, Founder and CEO of the Arabia CSR Network (ACSRN), has been appointed as a jury member for the Sharjah Excellence Award, reflecting her recognised leadership in advancing corporate social responsibility and sustainability across the region.

On 14th May, Dr. Al Mar'ashi took part in the virtual preliminary jury session, initiating the assessment phase for the Sharjah Award for Social Responsibility. The meeting brought together members of the judging panel to establish alignment on evaluation standards, refine assessment approaches, and ensure a consistent, transparent, and credible review process.

The Award, organised by the Sharjah Chamber of Commerce and Industry, is held under the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, and under the patronage of His Highness Sheikh Sultan bin Muhammad bin Sultan Al Qasimi, Crown Prince and Deputy Ruler of Sharjah.

It serves as a key platform to recognise organisations that demonstrate excellence, innovation, and strong commitment to responsible and sustainable business practices.

Dr. Al Mar'ashi's involvement highlights ACSRN's continued role in strengthening regional CSR frameworks and promoting rigorous evaluation standards. Her contribution supports the identification of organisations that deliver measurable impact and uphold high levels of accountability and governance.

This engagement reinforces ACSRN's position as a leading platform for advancing responsible business practices and supporting excellence across the private sector in the region.





ACSRN Leadership Contributes to Dialogue on Organic Waste Management in the UAE

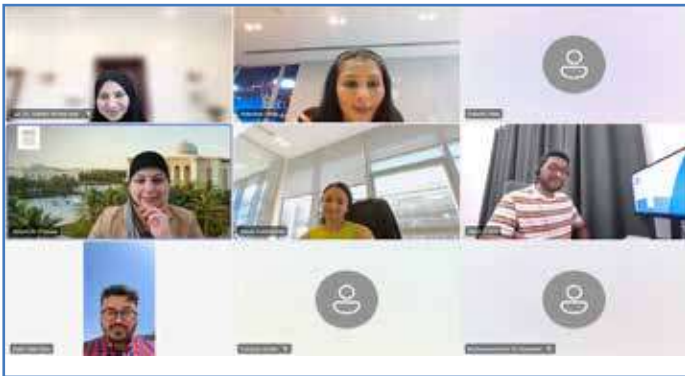
The Arabia CSR Network (ACSRN), represented by its Founder and CEO, Dr. Habiba Al Mar'ashi, participated in a virtual webinar on **19th May**, organised by Emirates Biotech. The session brought together key stakeholders to advance discussions on organic waste management and strengthen coordinated action across the UAE.

Delivering a keynote address, Dr. Al Mar'ashi highlighted the growing pressure on landfill capacity and the need for more structured and scalable waste management solutions. She emphasised that while recycling initiatives have made measurable progress, a significant gap remains in the effective separation and treatment of organic waste, which requires immediate and collective attention.

From an ACSRN perspective, the discussion reinforced the importance of integrated approaches that combine policy, private sector engagement, and operational innovation. Dr. Al Mar'ashi underscored the need to accelerate the adoption of solutions such as composting and anaerobic digestion, supported by clear regulatory frameworks and cross-sector collaboration.

The session convened representatives from government entities, academia, and industry, creating a platform for strategic dialogue and knowledge exchange. It highlighted the critical role of partnerships in addressing systemic challenges and advancing sustainable waste management practices.

ACSRN's participation reflects its continued commitment to promoting responsible business practices and supporting initiatives that drive practical, measurable outcomes in sustainability. By engaging in such platforms, ACSRN reinforces its role in enabling organisations to align with national priorities and contribute to long-term environmental resilience.



CEBC Webinar on Energy Transition and Climate Priorities

The Arabia CSR Network participated in a high-level webinar organised by the Clean Energy Business Council (CEBC) on **20th May** under the theme "Energy Transition in Turbulent Times: Balancing Climate Targets with Global Realities." The webinar provided an important platform for dialogue on the rapidly evolving global energy landscape and the increasing need to balance climate commitments with economic realities,

energy security and geopolitical developments. Industry leaders and sustainability experts exchanged insights on the complexities surrounding the global energy transition and the importance of maintaining momentum towards net-zero ambitions despite ongoing global uncertainties.

The discussions also highlighted the role of innovation, strategic partnerships, policy alignment and sustainable investments in accelerating clean energy transformation and supporting resilient economic growth.

ACSRN's participation reflects its continued commitment to engaging in regional and international sustainability discussions that support responsible business practices, climate action, energy transition and long-term sustainable development.

The webinar further reinforced the importance of cross-sector collaboration in addressing emerging energy challenges and identifying practical pathways towards a low-carbon future. Such engagements provide valuable opportunities for knowledge exchange and collective action.

Global Electrification Initiative Consultation

The Arabia CSR Network (ACSRN) was honoured to participate in a targeted consultation convened by the European Commission on the upcoming Global Electrification Initiative, held virtually on **26th May**.

The session brought together key international stakeholders from the financial sector, along with global partners and industry representatives, to exchange views on accelerating electrification efforts across sectors and geographies. The consultation aimed to gather insights to help shape the initiative and strengthen its role in supporting the global energy transition.

Representing ACSRN, Dr. Habiba Al Mar'ashi, President & CEO, attended the session, which provided a valuable platform for engagement with international stakeholders and for gaining insights into emerging approaches to electrification and sustainable development.

The discussion also explored mechanisms to showcase and scale industry-led initiatives, while reinforcing the importance of partnerships in advancing global sustainability priorities.

ACSRN's participation reflects its continued commitment to staying engaged with high-level international platforms that support knowledge exchange and contribute to advancing sustainability agendas at both regional and global levels.





WorldGBC Governance & Nominations Committee Meeting

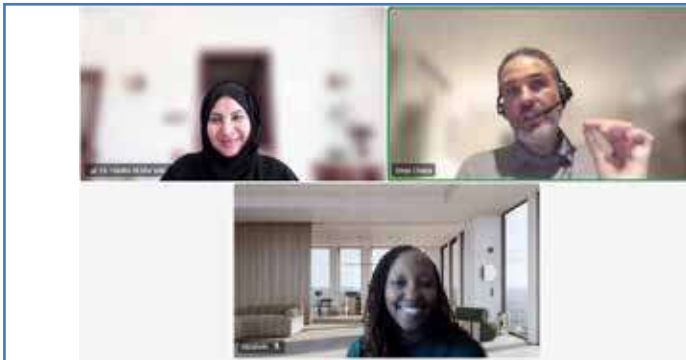
Dr. Habiba Al Mar'ashi, Founder and CEO of the Arabia CSR Network (ACSRN), participated in the Governance & Nominations Committee Meeting of the World Green Building Council (WorldGBC), held virtually on **28th May**, in her role as a Board Director.

The session brought together Committee members to deliberate on key governance priorities, including board structure, leadership continuity, and nomination processes. Discussions were centred on enhancing governance mechanisms to ensure strong oversight, transparency, and alignment with the organisation's long-term strategic objectives.

These elements are essential in strengthening institutional resilience and enabling organisations to deliver sustained global impact.

Dr. Al Mar'ashi's engagement reflects ACSRN's continued connection to global sustainability leadership and governance excellence. Through her involvement at the Board level, she contributes to shaping frameworks that support effective decision-making and reinforce accountability within international sustainability platforms.

This participation highlights the importance of strong governance in advancing sustainability agendas, while fostering collaboration across global networks to drive progress in the built environment and beyond.



Media Engagements

The Arabia CSR Network (ACSRN) continues to reinforce its regional leadership in sustainability and corporate responsibility, with its Founder and CEO, Dr. Habiba Al Mar'ashi, recently featured in an exclusive interview with DairyNews.today as part of the Sustain MENA series.

In the interview, Dr. Al Mar'ashi shared strategic insights on how organisations across the region are adapting to an evolving operating environment shaped by economic shifts, geopolitical dynamics, and increasing sustainability expectations. She emphasised the growing need for businesses to embed sustainability into their core strategies, ensuring resilience, continuity, and long-term value creation.

From an ACSRN perspective, the discussion highlighted the importance of structured CSR frameworks, credible sustainability reporting, and strong governance in navigating uncertainty. Dr. Al Mar'ashi underscored that organisations that prioritise transparency, accountability, and stakeholder engagement are better positioned to manage risks while maintaining trust and operational stability.

The feature also reflects ACSRN's ongoing role in guiding organisations towards practical, measurable sustainability outcomes—through advisory, capacity building, and recognition platforms that support continuous improvement and regional alignment with global standards.

This recognition further strengthens ACSRN's position as a leading force in advancing responsible business practices across the Arab region.

[Read More](#)

Upcoming News

Sustainability Reporting Training - 10th - 11th June

The Arabia CSR Network (ACSRN) will conduct an intensive two-day Sustainability Reporting Training Programme aimed at strengthening organisational capability in developing high-quality, credible sustainability reports. The programme is designed to move beyond theory, offering practical, step-by-step guidance on applying internationally recognised frameworks, identifying and prioritising material issues, and ensuring robust data management, accuracy, and transparency.

Participants will also gain deeper insight into integrating Environmental, Social and Governance (ESG) indicators into core business processes, enabling organisations to communicate performance in a structured and meaningful manner. With increasing regulatory focus and stakeholder scrutiny, this training provides essential tools to enhance reporting credibility, support informed decision-making, and demonstrate measurable progress in sustainability commitments.

[Register Here](#)

Arabia CSR & Sustainability Awards Submission Deadline - 30th June

Are you a trailblazer in sustainability and responsible business? The Arabia CSR Network (ACSRN) invites forward-thinking organisations to step forward and be recognised through the **Arabia CSR & Sustainability Awards**—widely regarded as the region's most credible and rigorous benchmarking platform for CSR and sustainability excellence.

This is your opportunity to demonstrate measurable impact, showcase leadership, and validate your organisation's efforts through a structured and independent evaluation process. The Awards go beyond recognition—they provide a strategic framework to assess performance, strengthen governance, and align with regional and global best practices.

With the submission deadline set for **30 June 2026**, organisations are encouraged to act promptly, as the Awards portal will officially close on this date. No extensions will be accommodated.





Take this step to position your organisation among the leaders shaping a more responsible and sustainable future.

[Register Here](#)

Global Sustainability & CSR Forum - 12th & 13th October

Where commitments turn into measurable impact. The Global Sustainability & CSR Forum will take place on 12-13 October 2026 at the Dubai World Trade Centre, under the powerful theme: **“Currents of Change: Impact Beyond Promises.”**

Convened by the Arabia CSR Network (ACSRN), this flagship platform will bring together decision-makers, industry leaders, and sustainability experts to move the conversation beyond ambition and into execution. The Forum will address the most pressing ESG priorities—climate resilience, responsible governance, and sustainable growth—while showcasing real-world solutions and measurable outcomes.

Designed for organisations ready to lead, the Forum offers a strategic space to exchange insights, build partnerships, and align with evolving regional and global expectations. It is where ideas are challenged, strategies are refined, and actionable pathways are shaped.

Through engaging discussions, expert-led sessions and cross-sector collaboration, participants will gain valuable perspectives on emerging sustainability trends, regulatory developments and innovative practices driving meaningful change. The Forum serves as a catalyst for collective action, empowering organisations to strengthen their ESG strategies, accelerate progress and contribute to a more resilient and sustainable future. Attendees will also have the opportunity to connect with influential stakeholders, share success stories and explore practical solutions that can be implemented across industries.

If your organisation is committed to delivering real impact, this is where you need to be.



[Register Here](#)

Member News

McDonald's UAE Sets Strong Example in Responsible Business and Sustainable Growth

The Arabia CSR Network is proud to highlight the remarkable achievements of its long-standing corporate member, McDonald's UAE, following the release of its first-ever Economic Impact Report conducted by Oxford Economics. The report underscores the company's substantial contribution to the UAE's economy, workforce development, environmental sustainability, and community wellbeing during 2024.

Operated locally by Emirates Fast Food Company since 1994, McDonald's UAE has established itself as a significant contributor to the nation's socio-economic landscape. According to the report, the company generated a total contribution of AED 2.32 billion to the UAE's GDP in 2024 through its operations, supply chain activities, and employee wage impact. Furthermore, the business supported more than 13,100 jobs across its restaurants and supply chain network, reflecting its important role in employment generation and workforce development within the country.

The report also highlights McDonald's UAE's strong commitment towards diversity and inclusion, with women representing 41% of its workforce — significantly above the national average — alongside continued investment in youth employment and early career development opportunities.

Equally noteworthy are the company's environmental and community-focused initiatives, which continue to align strongly with the principles of sustainability and responsible business practices. For the past years, McDonald's UAE has collaborated closely with the ACSRN's sister organisation, Emirates Environmental Group, to spread green values and bring to life sustainable initiatives, reducing the nation's carbon footprint.

ACSRN commends McDonald's UAE for its continued commitment towards integrating sustainability, responsible business practices, and community investment into its operations. The company's achievements serve as a strong example of how businesses can create measurable economic, environmental, and social impact while supporting the UAE's broader sustainability and development goals.

As organisations across the region navigate evolving sustainability expectations, McDonald's UAE demonstrates how long-term business success can be achieved alongside meaningful contributions to society and the environment. Its continued efforts reinforce the importance of embedding responsible practices into core business strategies, creating lasting value for stakeholders, communities and future generations.

Looking ahead, McDonald's UAE remains well positioned to further strengthen its positive impact through innovation, strategic partnerships and continued investment in people and sustainable practices. By maintaining a strong focus on responsible growth and community engagement, the company continues to set a benchmark for corporate leadership and sustainable development within the UAE's business landscape.





Feature Article

Governance & ESG: What is ESG governance?

Excerpt from Line Berg Madsen, Partner at Kromann Reumert

In this context, governance is the system that a company uses to manage its business and promote the interests of investors and other stakeholders. A governance system consists of, among other things:

- processes and controls to monitor and address impacts, risks and opportunities
- the relationship between the day-to-day management, the board of directors, and other stakeholders
- structures and processes for setting company objectives, following up on the progress made, and evaluating company performance.

In practice, companies are often run according to a more or less sophisticated governance system that may be explicitly adopted depending i.a. on the subject matter, legal requirements, and corporate culture and maturity.

Thus, organisations that are run according to an effective governance system have a framework that promotes efficiency, transparency and accountability in their decision-making.

Governance is one of the three pillars of ESG work

In companies' work with ESG, governance is one of the three pillars, with "G" standing for governance. The governance pillar often refers to a number of topics relating to the company's ethical values and conduct, including anti-bribery and anti-corruption, responsible tax practices, sustainability due diligence, good business conduct, and corporate governance (including the composition and remuneration of the management).

ESG governance is often implemented with the use of management systems

Governance is often implemented in the day-to-day work using one or more management systems within the framework set by the governance structure. Many companies design their management systems on the basis of recognised frameworks and models. Some of them can lead to certification (e.g. ISO certification), approval (e.g. Science Based Targets Initiative ("STBi")) or labelling (e.g. "Svanemærket"). However, there are also useful guidelines that are not certifiable but reflect best practice in responsible and ethical business conduct.

These years, such guidelines are also being incorporated into ESG legislation at EU level and in the UN Guiding Principles on Business and Human Rights and the OECD Guidelines for Multinational Enterprises, which were updated earlier this year. This evolving landscape highlights the growing importance of robust governance frameworks in driving transparency, accountability and long-term value creation.



How can your organisation implement ESG governance?

With the increased ESG awareness among policymakers, legislators and stakeholders, companies need to adopt a strategic approach when working with ESG. It is our experience that companies which have implemented a robust ESG governance structure have the greatest value adding potential. Typically, they have already established a link to other important business parameters.

To ensure a robust and value-adding implementation of ESG governance in your organisation, you may take the following steps:

1. Analysing key stakeholders and ESG issues
2. Strategic and tactical structuring of ESG
3. Establishing a governance structure that fits your organisation
4. Effective due diligence
5. Continuous improvements

This includes relevant processes, controls and metrics to identify why improvements and distribution of roles and responsibilities are needed to ensure continuous improvement.

How can managers promote ESG governance?

As discussed above, the management plays an important role in establishing and implementing ESG governance, both as a result of the legal requirements and as an integral part of the creation of value in the organisation. In our experience, managers can promote effective and robust governance. In our experience, managers can promote effective and robust governance by establishing and maintaining a system based on the best practice already available.

[Read More](#)





Best Practice

MOHAMED BIN RASHID HOUSING ESTABLISHMENT Medium Public Sector Category

WINNER

Arabia CSR & Sustainability Awards 2024

Brief

The Mohammed Bin Rashid Housing Establishment (MBRHE) is a leading governmental entity committed to providing sustainable housing solutions to the citizens of Dubai. With a clear focus on customer happiness, innovation and environmental responsibility, MBRHE has set a remarkable benchmark for public-sector organisations in the UAE. Its approach is founded on solid governance principles and a deep commitment to social and environmental sustainability. Through its various strategic initiatives, MBRHE has transformed the housing sector in Dubai, offering services that meet the ever-evolving needs of its citizens while ensuring the preservation of resources for future generations.

MBRHE's mission is to improve the quality of life for Dubai's citizens by providing sustainable and innovative housing solutions. It is dedicated to enhancing the living standards of Emiratis through the development of affordable, smart and eco-friendly housing projects, supported by efficient services and proactive policies. By integrating advanced technologies and smart services, MBRHE aims to create homes that promote sustainability, energy efficiency and community well-being. The vision of MBRHE is to be the most trusted housing provider in Dubai, offering pioneering services and becoming a global model in the housing sector.

MBRHE's core values include professionalism, human-centricity, innovation and collaboration. It firmly believes in maintaining transparency, upholding high ethical standards and fostering governance and accountability in all its operations.

MBRHE's unwavering commitment to corporate responsibility is demonstrated by its dedication to creating a better, more sustainable future for all citizens, ensuring that the needs of today are met without compromising those of future generations.

The establishment is at the forefront of promoting Dubai's Vision 2021, aligning its objectives with global best practices and contributing to the well-being of the community. Its success in providing affordable, efficient and smart housing solutions has made it a leader in both customer service and corporate governance. This case study delves into the best practices followed by MBRHE, illustrating how the organisation maintains its high standards of excellence in housing development, service delivery and corporate social responsibility.

Summary & Lessons Learnt

MBRHE has gained valuable insights into the challenges and opportunities inherent in providing affordable and sustainable housing. By working closely with a variety of stakeholders, including private

developers, financial institutions and community organisations, MBRHE has been able to deliver housing solutions that meet both the practical needs of residents and the long-term sustainability goals of Dubai.

Another important lesson is the need for continuous innovation. The housing sector is rapidly evolving, and MBRHE has learned that embracing technological advancements is essential for maintaining its leadership position. From the implementation of smart technologies in housing designs to adopting green building practices, MBRHE has recognised that staying ahead of the curve is vital to ensuring the future viability of its projects.

Furthermore, MBRHE has learned the importance of adaptability. The dynamic nature of the housing market requires flexibility in policies and practices, allowing it to respond effectively to changing demand and evolving social and environmental factors. and smarter world.

Mohammed Bin Rashid Housing Establishment has successfully established itself as a leader in Dubai's housing sector by embracing sustainability, innovation and social responsibility. Its comprehensive approach to housing development, combined with strong governance, stakeholder engagement and commitment to CSR, has enabled MBRHE to provide high-quality, affordable housing to the citizens of Dubai.

By leveraging partnerships, adopting smart technologies and continuously improving its practices, MBRHE remains at the forefront of shaping Dubai's future housing landscape. As it looks to the future, MBRHE's focus on sustainability, innovation and community well-being will continue to guide its efforts, ensuring that it meets the needs of both current and future generations.

